



CREATIVE DELIVERY

Design quality assurance checklist

A final design review for checking hierarchy, copy, accessibility basics, asset quality, responsiveness, and stakeholder requirements.

A practical worksheet from Stelaah

Use it, adapt it, and save it with the client work it supports.

HOW TO USE THIS

A design is ready for client review or production.

WORK THROUGH THE CHECKLIST

☐ 01 **Check the primary message**

☐ 02 **Review contrast and legibility**

☐ 03 **Proof visible copy**

☐ 04 **Check image quality**

☐ 05 **Review responsive states**

☐ 06 **Confirm requirements are met**

Before you close this

Name one owner, one next action, and one date. A worksheet only helps when the next commitment is visible to the people doing the work.

Notes and decisions

Use this page to record what changes after you work through the checklist.

This practical workflow resource is not legal, financial, tax, or security advice. Adapt it to your team and circumstances.