



CREATIVE DELIVERY

Website launch checklist

A launch checklist for checking content, forms, analytics, redirects, permissions, legal review, and the post-launch plan.

A practical worksheet from Stelaah

Use it, adapt it, and save it with the client work it supports.

HOW TO USE THIS

A website is close to launch and needs a final operational review.

WORK THROUGH THE CHECKLIST

- ☐ 01 **Check critical pages**

- ☐ 02 **Test forms and notifications**

- ☐ 03 **Verify analytics**

- ☐ 04 **Review redirects**

- ☐ 05 **Confirm permissions and backups**

- ☐ 06 **Plan the launch announcement**

Before you close this

Name one owner, one next action, and one date. A worksheet only helps when the next commitment is visible to the people doing the work.

Notes and decisions

Use this page to record what changes after you work through the checklist.

This practical workflow resource is not legal, financial, tax, or security advice. Adapt it to your team and circumstances.